

Uday Birje

Co-Founder & Director, ThinkStreet Technologies. Charter Member-The Indus Entrepreneurs (TiE), Mentor Karnataka IT-BT & Startup India.

Uday Birje has over 25 years of experience in the Information Technology, Telecommunications & Networking industry. Uday started his career in HCL-Hewlett Packard in 1986 where he was a Territory Manager. He later joined Digital Equipment Corporation (DEC) India in 1992, launched & set up DEC's Networking Products for India & South Asia region. During his tenure in DEC, he set up of some of the largest Enterprise & Service Provider networks in India that included the VSNL's Internet Gateway Network (acquired by Tata Communications) which introduced Internet into India for the first time. After the acquisition of DEC's Network Product Business Unit by Cabletron Systems Inc he went on to head the Cabletron Systems operations as the Managing Director for India & South Asia Region until 2003.

In 2004 Uday Birje as a Promoter/Founder & Vice President – India & Asia Pacific Region was instrumental in setting up a US based startup NetDevices Networks India Pvt Ltd which was subsequently acquired by Alcatel-Lucent Corporation. At Alcatel-Lucent Uday as a Director-India & Middle East was responsible for setting up strategic and global partnerships with leading players in the India & Middle East.

In 2010 Uday joined Hewlett Packard India as the Country Manager for HP's Network Consulting & Support Services with responsibility of the overall business & P&L. Uday also set up the HP Network University in partnership with the Indian Institute of Information Technology & Government Of Karnataka. In 2014 Uday setup ThinkStreet Technologies a startup company incubated to address the growing needs of early stage & start-up companies to develop business and go-to-market strategies in India, US, APAC & MEA Regions.

Additionally, Uday is involved with the **New Age Incubation Network (NAIN)**, an initiative of the Government of Karnataka - IT&BT in evaluating & mentoring startup proposals across Karnataka and currently involved in the evaluation committee of "**Idea to PoC**" initiative. Also a mentor & jury of the **India Innovation Challenge 2017 & 2016** an initiative of **Texas Instruments**, Department Of Science & Technology, Government Of India, supported by the Indian Institute Of Management Bangalore & Make In India (PMO). Successfully participated as jury member of the **Elevate-100** in 2017, a first of its initiative kind setup by the **Government of Karnataka** to identify top-100 innovative startups in Karnataka.

Charter Member of The Indus Entrepreneurs (TiE) a global organization in developing & mentoring startups. An alumni of Harvard Business School with specialization in Leadership & Corporate Governance, Uday also holds a Bachelor's Degree

Experience in the Banking & Financial Institutions (BFSI)

Uday has handled end-to-end IT & Network infrastructure for the largest MNC & Indian Banks. Early in the career he has been instrumental in setting up the early communication networks for Hong Kong & Shanghai Banking Corporation (HSBC), Standard Chartered Bank at HCL-Hewlett Packard. Later in the leadership roles in DEC (Digital Equipment Corporation, now merged with HP) & Cabletron Systems deployed Network Infrastructure as a part of the Core Banking Solutions to provide connectivity to every employee in institutions like Bank Of Baroda, NABARD etc.

Most recently Uday in his leadership role at Hewlett Packard (HP) was instrumental in transforming the bank from conventional connectivity solutions to next generation “Digital Banking” solutions. Having implemented over 20,000 branches in India & overseas that include ATM connectivity to large banks like Bank of Baroda, UBI, UCO Bank, Allahabad Bank, Andhra Bank & MNC Bank American Express Bank. His experience also includes managing teams to deploy next-generation Contact Centre” solutions for banks like Bank of Baroda with integration to “Social Media” for customer interactions.

Currently he has been working with a number of “Fintech” startups to develop next -generation “Digital Banking” solutions that include “branchless” banking and “robots” for early face to face customer interactions.

in Electrical Engineering From The BMS College Of Engineering, Bangalore.